

SPECIALTY LEASING  
OPPORTUNITIES 2024



THE ULTIMATE  
**SHOPPING & DINING**  
*Experience*

MANHATTAN  
VILLAGE est. 1979



@MANHATTANVILLAGE  
WWW.SHOPMANHATTANVILLAGE.COM



# WHY MANHATTAN VILLAGE?

SITUATED IN ONE OF THE NATION'S WEALTHIEST BEACH COMMUNITIES, MANHATTAN VILLAGE IS THE SOUTH BAY'S PREMIER MIXED-USE DESTINATION.

Spanning 630,000 total square feet, this recently renovated shopping center boasts a **perfect blend of 53,300 square feet of open-air dining and retail experiences.**

Directly adjacent to the open-air experience is an enclosed shopping center featuring a well-balanced tenant mix. Seamlessly blending indoors and outdoors, **the atmosphere exudes a sophisticated, coastal-chic vibe, embodying the laid-back West Coast lifestyle.** Manhattan Village is perfect for shopping, dining, and entertainment, and offers **a unique experience unlike any other.**

HYDE PARK | **1916**  
Company

Rowan

alo

ANTHROPOLOGIE

Sprinkles

BOA  
Steakhouse

JOEY RESTAURANTS

gorjana

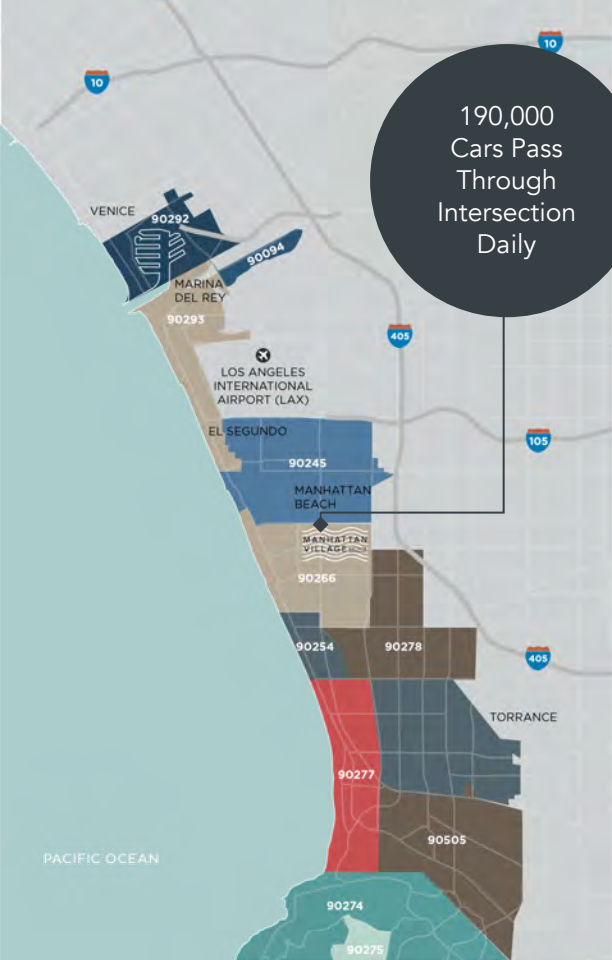
AMOUR VERT

west elm



SUSHI **ROKU**

FAHERTY



190,000  
Cars Pass  
Through  
Intersection  
Daily

# The Most Affluent TRADE AREA

<b>PRIMARY TRADE AREA</b>	<b>3 MILE RADIUS</b>
POPULATION	221,409
HOUSEHOLDS	70,288
MEDIAN AGE	38
AVERAGE HH INCOME	\$178,648
AVG HH INCOME \$200K +	27.3%
AVERAGE HOME VALUE	\$1,366,282
SOME COLLEGE +	76%
TOTAL BUSINESSES	11,154
TOTAL DAYTIME EMPLOYEES	213,681

## TRADE AREA HEADQUARTERS

- HONDA GLOBAL
- BOEING
- CHEVRON
- RAYTHEON
- NORTHROP GRUMMAN
- SPACE X
- LA LAKERS TRAINING HEADQUARTERS
- LA CHARGERS' NEW HEADQUARTERS & PRACTICE FACILITY OPENING SPRING 2024

## The South Bay REDEFINED

Los Angeles County is a significant technology hub that houses more than 500 tech companies, such as Google, Yahoo!, Facebook, Amazon, and Netflix. The region provides effortless accessibility to LAX, the most extensive and well-connected airport in western North America. Other specialized areas of trade include global telecommunications, media production, advanced manufacturing, financial services, biomedical research, and international trade.

# ADVERTISING OPPORTUNITIES



With **over 30 opportunities onsite in various sizes and locations** for advertisements, Manhattan Village is perfect for advertising onsite to attract the attention of the affluent South Bay shopper.



## DIGITAL DISPLAYS

- FREESTANDING LED
- FAÇADE MOUNTED LED
- SUSPENDED DOUBLE-SIDED LED
- CLOCKTOWER LED
- KIOSK LEDS

## STATIC DISPLAYS

- BARRICADE WALLS
- VEHICLE DISPLAYS
- CUSTOM ELEMENTS

# SPONSORSHIP

## SEASONAL AND ANNUAL OPPORTUNITIES



## CUSTOM PARTNERSHIP FOR HIGH-IMPACT CUSTOMER ENGAGEMENT

Our sponsored amenities or events provide you the opportunity to create an engaged local connection with your desired audience. Opportunities include large in-center naming rights as well as seasonal opportunities.

- Customized high-impact collateral and logo placements
- Extension opportunities across Manhattan Village digital communication channels
- Ideal for community awareness or building your brand in the market

# TEMPORARY INLINE SPACE

OPEN A RETAIL STORE WITH FLEXIBLE TERMS



Grow your business with short-term leasing opportunities available with competitive rates whether you're a first-time retailer or an experienced merchandiser eager to showcase your products or service.

- Various locations and store sizes available
- Perfect opportunity to test the waters for your store concept
- Great when you're not ready for a long-term lease obligation

# RETAIL MERCHANDISING UNIT

## COMMON AREA PLACEMENT



## TRY YOUR CONCEPT ON A MALL PROVIDED UNIT

Whether you're a first-time retailer or an experience merchandiser eager to showcase your products, our shared-space, short-term leasing opportunities are designed to fit your business needs.

- Located in high-traffic common area walkways with 360-degree visibility
- Ideal for specialized seasonal merchandise sales, product launches or lead generation
- Static display (non-retail) options that can be unmanned or staffed during peak times

# ACTIVATION EVENTS

RATES VARY PER EVENT AND SPACE REQUIRED



PRODUCT SAMPLING

PRODUCT DISPLAYS

NEW PRODUCT LAUNCHES

AUTOMOBILE & BOAT DISPLAYS

VENDOR SHOWS, EXPOS & FAIRS

# FILMING & PRODUCTION



Manhattan Village offers versatile filming locations for potential clients including diverse settings, indoor and outdoor options, prime location, ample parking, on-site facilities and nearby accommodations.

**CUSTOM PACKAGES AVAILABLE, BASED ON YOUR NEEDS**  
**PARKING AND BASE CAMP SPACE AVAILABLE**



# CONTACT

JILL MCCURRY

Specialty Leasing Manager

Office +1 310 426 6313

[Jill.McCurry@jll.com](mailto:Jill.McCurry@jll.com)

CA DRE #02172535

1200 Rosecrans Avenue, 201

Manhattan Beach, CA

[www.shopmanhattanvillage.com](http://www.shopmanhattanvillage.com)



Although information has been obtained from sources deemed reliable, JLL does not make any guarantees, warranties or representations, express or implied, as to the completeness or accuracy as to the information contained herein. Any projections, opinions, assumptions or estimates used are for example only. There may be differences between projected and actual results, and those differences may be material. JLL does not accept any liability for any loss or damage suffered by any party resulting from reliance on this information. If the recipient of this information has signed a confidentiality agreement with JLL regarding this matter, this information is subject to the terms of that agreement. ©2023. Jones Lang LaSalle IP, Inc. All rights reserved.

MANHATTAN  
VILLAGE est. 1979



@MANHATTANVILLAGE  
WWW.SHOPMANHATTANVILLAGE.COM